



भारतीय प्रबंध संस्थान बेंगलूर  
INDIAN INSTITUTE OF MANAGEMENT  
BANGALORE

**The Centre for Public Policy,  
Indian Institute of Management Bangalore**

**invites**

**Heads of Business Schools to a workshop on  
“Building Quality in B Schools:  
Opportunities & Challenges”**

Date: February 1, 2013, Friday: Timings: 09.30 am – 5.00 pm  
Venue: Auditorium, IIM Bangalore,  
Bannerghatta Road, Bangalore 560 076

*There is no registration fee but prior confirmation of your participation is a must.*

Workshop associates:



*Building bandwidth in Management education*

- 09.30 am Inauguration: **Prof. Pankaj Chandra**, Director, IIMB
- 09.45 to 10.15 am **Prof. Rajeev Gowda**, Chairperson,  
Centre for Public Policy, IIMB:  
Toward Quality in Business Education
- 10.15 am to 10.45 am **Prof. Ganesh Prabhu**: Professor of Strategy, IIMB:  
Role of research in making faculty members  
effective teachers
- 10.45 am to 11.15 am **Prof. Kumar K**: Professor NSRCEL, IIMB:  
Entrepreneurship cells - Catalysts in improving  
brand equity of B Schools

### Tea Break

- 11.30 am to 12.00 pm **Dr. Randhir Mishra**: Chief Mentor, Pro Track Education:  
A capability building approach to B-schools all round  
excellence – 5i Maturity Model
- 12.00 pm to 12.30 pm **Arun Muthukumar** Founder Linkstreet:  
Leveraging technology for effective academic delivery
- 12.30 pm to 1.00 pm **Swaroop N S**: Founder Edu-next:  
Finishing School as a tool to drive academic excellence

### Lunch

- 1.45 pm to 3.00 pm **Prof. Nagabrahmam**, ex Director of TAPMI:  
My experience of how we achieved AACSB  
accreditation in our pursuit of quality at TAPMI
- 3.00 to 3.30 pm **Madhavi S**, Co-founder eMBarkers:  
Director as a Transformational Leader

## Tea Break

- 3.45 pm to 4.15 pm     **Dr. Samir Kagalkar**, Co-founder & Director eMBarkers:  
Directors' League: A cohort based approach to quality improvement in B Schools
- 4.15 pm to 5.00 pm     Open house session and conclusion

Prof. M V Rajeev Gowda  
Chairperson, Center for Public Policy  
Indian Institute of Management Bangalore

RSVP: Ms. Leela, CPP Office; [cpp@iimb.ernet.in](mailto:cpp@iimb.ernet.in); 080 2699 3323



Centre for Public Policy

INDIAN INSTITUTE OF MANAGEMENT BANGALORE

Bannerghatta Road, Bangalore-560 076, India

Tel: 91 - 80 - 26993323 Fax: 91 - 80 - 26584050 / 26993359

email: [cpp@iimb.ernet.in](mailto:cpp@iimb.ernet.in) web: [www.iimb.ernet.in](http://www.iimb.ernet.in)